

JACK HUANG



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Sr. UI/UX Designer

Technical Skills:

- *Sketch*
- *Adobe Xd*
- *Adobe Photoshop*
- *Adobe illustrator*
- *Principle*
- *Adobe After Effect*
- *Zeplin*
- *InVision*
- *Slack*
- *Trello*
- *HTML/CSS*
- *Postman*
- *Xcode*
- *Swift*
- *Mac*
- *User research*
- *User flows*
- *Wireframes*
- *Visual design comps*
- *Interactive prototypes*
- *Style guides*

Experience:

Sr. UI/UX Designer, Product Manager

CAKNOW Technology Inc. | 08/2015- Present

Created Visual Design Style Guides adhering to the corporate standards for Product Requirement Document. User research, task analysis, product improvement. Work with developers team, and track product development.

- Conducted user interviews, user research and developed personas to help set up the design process, conducted extensive usability testing to evaluate the products being created to meet user needs.
- Designed UI/UX from inception to final product and successfully launched brand new CAKNOW website and mobile App including Android and iOS.
- Created high-fidelity prototypes and low-fidelity wireframes meeting PRD.
- Worked closely with the Stakeholders, conducted user interviews, user research and developed personas to help set up the design process. Conducted extensive usability testing to evaluate the products being created to meet user needs.
- Collaborated with marketing team and improve the product. Lead the development team and provided strategic directions to QA teams to develop and test the product.

- Rock Solid skills with Native app design for both iPhone and Android.
- Communicate design concepts through sketches, storyboards, wireframes, and mockup.

UI/UX Designer, Product Manager, Co-founder

Golebar International Corp. | 12/2014- 11/2015

Work with CEO and developer team. Conceptualize design marketing pages and custom features of our e-commerce website.

- Optimize sales funnels by improving overall user experience and visual design.
- Designed custom email templates for monthly newsletters and marketing emails, Improved click through rate by 150%.
- Run customer development and user testing on our native photography applications.
- Contributor to product development as design and user experience resource.
- Deliver mock ups, storyboards, wireframes and polished design assets to build our product.
- Designed and created wireframes, UI mockups, UI art assets and visual design.
- Worked with front-end developers to visualization product visual style.

UI/UX Designer

Innovation Information Technology Limited. | 07/2013 - 06/2014

- Created and optimized complex user flows and wireframe.
- Developed intuitive and engaging experiences for the product.
- Collaborated closely with one product manager, one visual designer, and five engineers.
- Designed visual mockups/prototypes from wireframes and delivered final design production-ready assets for development.
- Produced high-quality user interfaces and visual designs – from concept to launch on web and mobile applications.

UI/UX Designer, Team Leader

Uni-digital Technology Co., Ltd | 08/2012- 07/2013

- Lead 4-5 teammates to rebuilt new website, reorg and implement for new vision design and UX design.
- Designed and developed user-centered interfaces, using subtle persuasion to engage customers.
- Created complex navigation maps, wireframes and prototypes within technical constraints for both internal and external use.
- Conducted user-centered research and create personas, scenarios and user stories to optimize user journeys.
- Participated in all phases of usability testing in lab and remote settings.

Visual Designer, Founder

Smile Media Corp. | 01/2010 - 07/2012

- Created and designed websites based on individual customer needs within marketing guidelines.
- Completed design revisions of existing websites based on customer requests.
- Communicated effectively with Quality Assurance and Account Representative teams to ensure quality websites.
- Completed work in a workflow system to promote quick turnaround on projects.
- Successfully met and exceeded production and quality goals.
- Attended regular meetings and collaborated with team to create website, landing pages, mobile app, promotional videos, and other marketing materials based on company's needs.

Education:

California State University Fullerton

06/2014 – 08/2014 | CA, U.S.

Xi'an Academy Of Fine Arts

09/2006 – 07/2010 | Xi'an, China

Bachelors Degree in Art